Websites:

Arts & Crafts:  
http://artsandcrafts.about.com

Art Fire:  
http://www.artfire.com

Big Cartel:  
http://bigcartel.com

Bonanza:  
http://www.bonanza.com

Etsy:  
https://www.etsy.com

Renegade Craft Fair:  
http://www.renegadecraft.com

Online help:

Starting an Etsy Business for Dummies:  
http://www.dummies.com/how-to/content/starting-an-etsy-business-for-dummies-cheat-sheet.html

Craft Count:  
http://craftcount.com

Craft & Hobby Association:  
https://www.craftandhobby.org

Craft Report:  
http://www.craftsreport.com

You can also download these books using the Hammond Public Library’s eBook service:

The Complete Idiot’s Guide to Selling Your Crafts on Etsy  
by Marcia Layton Turner

Handmade to Sell  
by Kelly Rand

Grow Your Handmade Business  
by Kari Chapman

Starting an Etsy Business  
by Kate Gatski

Teach Yourself Visually Pinterest  
by Janet Majure

Blogging for Dummies  
by Amy Lupold Bair and Susannah Gardner

Facebook: the Missing Manual  
by E.A. Vander Veer

301 Ways to Use Social Media  
by Catherine Parker

A Guide to Selling Your Crafts

Are you looking to sell your crafts either online, out of your home, or at a craft fair? Not sure where to start? The Hammond Public Library has resources available for you. This guide has books, websites and even eBooks you can take a look at to make your craft business successful!

Hammond Public Library
564 State Street
Hammond, Indiana 46320

Contact the information desk at: 219-931-5100 ext. 333
Books in Our Collection:

The Business of Crafts: the Complete Directory of Resources for Artisans
745.5068 CRAFTS 1996

Cash For Your Crafts
by Wendy Rosen
745.5068 ROSEN 1997

The Crafts Business Answer Book: Starting, Managing, and Marketing a Home-Based Art, Crafts, Design Business
by Barbara Brabec
745.5068 BRABEC 2006

Craft Business Power: 15 Days to a Profitable Online Craft Business
by Jason G. Miles & Cinnamon Miles
745.5068 MILES 2013

Cool Careers Without College for People Who Love Crafts
by Stephanie Mannino
CAREERS 745.5023 MANNINO 2002

The Everything Guide to Selling Arts and Crafts Online: How to Sell On Etsy, eBay, Your StoreFront, and Everywhere Else Online
by Kim Solga
745.5068 SOLGA 2013

Facebook Marketing: an Hour a Day
by Chris Treadaway
658.872 TREADAW 2012

Handmade For Profit!: Hundreds of Secrets to Success In Selling Arts & Crafts
by Barbara Brabec
745.5068 BRABEC 1996

Homemade Money: Bringing In the Bucks
by Barbara Brabec
658.041 BRABEC 2003

How to Show & Sell Your Crafts: How to Build Your Craft Business at Home, Online and In the Marketplace
by Torie Jayne
745.5068 JAYNE 2014

How to Start a Home-Based Craft Business
by Kenn Oberrecht
CAREERS 745.50681 OBERREC 2004

New Markets for Artists: How to Sell, Fund Projects, and Exhibit Using Social Media, DIY Pop-Ups, eBay, Kickstarter, and Much More
by Brainard Carey
706.88 CAREY 2012

YouTube for Business: Online Video Marketing for Any Business
by: Michael Miller
658.872 MILLER 2011

The Hammond Public Library offers the Hobbies & Crafts Resource center, a database with valuable articles for anyone starting or in the craft business.

⇒ hammond.lib.in.us
⇒ Online databases to search
⇒ Inspire
⇒ Other databases
⇒ Hobbies & Crafts Reference Center

Suggested Search terms:
♦ Selling crafts
♦ Handicraft– marketing
♦ Selling-handicraft

You can also look up these suggested titles:

7 Administrative Essentials You Need to Succeed
Building, Promoting, and Selling From Your Own Website
Closing the Sale
Doing Craft Shows Simple Tips to Make Your Experience Successful
Selecting Your Shows
Take Advantage Of 11 Craft Trends to Increase Sales